

Aryna Verchenko

Senior Webflow & Creative Developer

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SUMMARY

Senior Webflow developer with 5+ years of experience and 50+ production websites for SaaS, AI, education and marketing companies. I own builds end to end, from Figma handoff to launch and support: CMS architecture, custom JavaScript, GSAP motion, complex forms, integrations, analytics and technical SEO. Most clients come back for repeat work. Comfortable designing in Figma, and increasingly building custom frontend with AI-assisted tools.

EXPERIENCE

Senior Webflow Developer (Contract) Dec 2023 – Present
5w155 SA · Switzerland · Remote

- Run 3–5 client projects in parallel, owning each from requirements to launch and support, working directly with clients, designers and PMs. Clients include Strategyzer, Setyl and Lanteria.
- For 2+ years, maintained and extended conversion flows for an education site (TSS): form logic, validation, ZIP and phone input, and attribution scripts.
- Set up attribution and consent tracking with GTM, GA4, CookieYes, Meta FBC and GCLID/MSCLKID capture; supported VWO A/B experiments.
- Turned HTML/CSS/JS prototypes into responsive Webflow embeds, including branded product animations and a cost estimator (KOJO).
- Delivered client work through the agency's Upwork profile (Top Rated, 100% Job Success).

Web Designer & Developer Sep 2021 – Aug 2024
KIEWS · Remote

- Designed and built company websites in Figma and Webflow; project manager on a collaboration with NEAR.

SELECTED PROJECTS

Uproas · Bandwidth incident [Webflow](#) · [Cloudflare](#) · [Google Analytics](#)
Webflow bandwidth spiked 12× (40+ visits per second) on an already optimised site. Traced it in Google Analytics to an ad campaign sending junk traffic, flagged it and geo-blocked the worst countries in Cloudflare; bandwidth and usage billing returned to normal.

Ikando · Education platform [Webflow CMS](#) · [JavaScript](#) · [GTM](#) · [VWO](#)
Wix-to-Webflow rebuild with extensive CMS and multistep booking forms with Google Places autocomplete and dynamic subject selection. Long-term partner for 2+ years: tracking, A/B tests, calculators, French routing.

AdFluent · Performance marketing [Webflow CMS](#) · [Bunny Stream](#) · [GSAP](#)
Figma-to-Webflow build with custom motion I designed myself, plus a CMS-managed video system on Bunny Stream so the client updates videos without touching embed code.

Legato · AI SaaS [Webflow](#) · [GSAP](#) · [JSON-LD](#) · [Semrush](#)
Built through launch with custom motion and page-specific structured data; fixed technical SEO issues, raising Semrush site health from 77 to 98.

Food Fight · Personal project [JavaScript](#) · [GSAP](#) · [AI-assisted dev](#)
Playable browser game prototype ([foodfight.online](#)) built with AI-assisted development.

SKILLS

Webflow	CMS architecture, Client-First, Finsweet, component-based builds, migrations, Interactions
Frontend & motion	HTML, CSS, JavaScript, GSAP, ScrollTrigger, Barba.js, Swiper, IntersectionObserver
Integrations	HubSpot, ActiveCampaign, Memberstack, Stripe, Bunny Stream, Zapier, Make, REST APIs
Analytics & SEO	GA4, Google Tag Manager, consent management, VWO, technical SEO, JSON-LD, Semrush
Quality & design	Performance and media optimisation, Cloudflare, responsive QA, accessibility, Figma

EDUCATION

Master of Laws
Oles Honchar Dnipro National University · 2017–2022

LANGUAGES

English — Fluent (C1)
Ukrainian — Native